



ROTARY VOTARY

The Rotary Club of West Chester, District 7450
Mark Daniel Maloney, International President 2019-2020
Bulletin #7 www.WestChesterRotary.us August 22, 2019

Program: August 22, 2019
Green Valley Inspections - STUCCO –
The Good, The Bad & the Ugly
Speaker: Kevin Thompson

Program: August 27, 2019
Economic Issues Related to Tariffs
Speaker: Pat Barron

MINUTES by Charles Streitwieser

Bruce Kirk visited with us from the Upper Main Line Rotary Club.

Guests were: Rob Fisher (guest of **Rob Feenan**) and Doug Meis (guest of **Carol Hanson** and **Mac Neilon**) - both gentlemen are joining our membership pipeline - as well as Phil Bieg (guest of **Jack Ellis**).

Current membership pipeline guests were: Yolanda Van der Krol (proposed by **Matt Holliday**) and Nathan Keisler.

Birthday wishes were offered to our 'Facebook Master', **Danielle Mortimer**.

President Matt thanked all club members who volunteered to help with the West Chester Benchmark Twilight Cycling Classic – especially those who stayed until midnight to clean up!

Bill Friedmann announced that the 3rd Annual Pulled Pork Throwdown raised \$1,021. The winning chef was one of our newest members: **Arlene Adam!** Proceeds were given to Sidney Bayles for her Alex's Lemonade Stand campaign. She has raised \$240,000 already, on her way to \$1 million. We are very proud of her and will continue to support her!

Brad Abel is seeking volunteers for the Rotary booth at the West Chester Restaurant Festival on September 15th from 12 – 5:30pm (2-hour shifts are available). We will be promoting our club, Rotary and the Chili Cookoff.

Jeannie McGinn announced that there is still great need for dressers, beds, towels and bed sheets for our Community Warehouse service project. Call her for more details.

SPEAKERS REVIEW by Danielle Mortimer

John Schwab began his presentation by saying that strategic planning has been going on since November 2013, when it started with a retreat. The retreats are now held annually.

In July of 2014, the first 3 year plan was initiated. The plan had 3 areas of concentration:

- Service and Fundraising
- Membership, Fellowship, and Engagement
- Leadership

Under each of these areas, there is a vision statement, strategies, and objectives/actions. Every year, the vision statement and strategies remain the same; only the objectives/actions will change. Each year the plan is reviewed, and a new set of annual objectives is developed.

At the point where we are developing each year's update, we provide an opportunity for the President to initiate any goals that they want to put into the plan. In addition, each year, the President of Rotary International, identifies general goals that he/she asks all clubs around the world to work on. Within each of these goals, there are opportunities for each club to pick and choose which ones they would like to focus on. A certain number of these goals need to be achieved in order to receive the "Presidential Citation". For the past 5 years, the West Chester Rotary has met all of their goals and have been honored with the Presidential Citation.

Our current 3 year plan (2017-2020) began in the spring of 2017. We started it with a membership survey, which received an impressive amount of responses. Through this survey, we were able to identify the major themes and develop a strategic plan to carry us through the next 3 years. The annual retreat for 2019 was held on April 6, 2019, to review progress and develop objectives and actions plans for the 2019-2020 year. This draft was approved by the Board on June 12, 2019. The Governance

Committee manages the plan, measures progress, and reports to the club board of directors.

These 3 major themes were identified:

- *We Are Rotary*
- *Making A Difference*
- *Telling the Rotary Story*

Everyone was given a handout of the Strategic Plan for 2017-2020. It is a condensed version of the plan. The strategic plan can be found in its entirety on the club website <https://westchesterrotary.us/>

NEW MEMBERS

The following individuals have been proposed for membership and have indicated their desire to become members:

Doug Meis Business Development / Lyons Company
Sponsored by **Mac Neilon**

Yolanda Van de Krol County of Chester / Clerk of Courts
Sponsored by **Matt Holliday**

Nathan Keisler Christ Community Church / Director
Sponsored by **Jeannie McGinn**

If no written objections are received by the Club Secretary within ten (10) days of this notice a date will be set for their inductions.



SAVE THE DATE

Sept 21 Warehouse Project
Oct 13 Chili Cook Off

Check out the Rotary Calendar of events at <http://www.westchesterrotary.us/clubcalendar.htm>
Add events: calendar@westchesterrotary.us

THANK YOU

Copies of the Votary are provided today by
Laura Aloisio of Dare Auto

COMMUNITY WAREHOUSE PROJECT

Our next volunteer workday for the Community Warehouse Project will be Saturday, September 21, between the hours of 9 and 2. If you have a truck and/or are willing to help with furniture pickups and drop offs please let me know! To sign up, click. www.volunteersignup.org/YQEL7



BOARD of DIRECTORS

President, Matt Holliday; President Elect, Michelle Venema; Vice President, Steve Brown; Treasurer, Jack Ellis; Secretary, Sue Casso Rogers; Sgt at Arms, Bob Rogers; Immediate Past President, Bill Friedmann

Directors-at-Large: Brad Abel, Laura Aloisio, Carol Hanson, Diana Liberi, Rob Malone, Rich Murray, Glen Sweet, Bill Winters, Ernest Zlotolow

Peter Mardinly, District Governor

Cynthia Rugart, Assistant Governor

Charles Streitwieser, P. D.G. '13-14 District 7450

Dwight Leeper, P.D.G. '12-13. District 7510

Robert Poole, P.D.G. '80-'81 District 7450

Lynmar Brock, Past Director of Rotary International, P.D.G. '77-78 District 7450

HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; Votary@westchesterrotary.us Web support: Judi Bell and Howard Sundwall.

Webmaster@WestChesterRotary.us Committee: Pat Barron, Brian Fahey, Gary Hess, Fran Luft, Danielle Mortimer, Cathy Palmquist, Kyle Rheiner, Patty Roos, Charles Streitwieser, Winnie Stroup