



ROTARY VOTARY

The Rotary Club of West Chester, District 7450
 John F. Germ, International President 2016-2017

Bulletin #4 www.WestChesterRotary.us July 28, 2016

This Week's Program: July 28, 2016

Next Week's Program: August 4

To Be Announced

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MINUTES by Cathy Palmquist

President Bob Rogers opened the meeting, lead the pledge of Allegiance, and called on **Ernest Zlotolow** to give the invocation. **Ernie** gave a lighthearted tribute to summer, and we sang God Bless America accompanied by a video of Kate Smith singing along. **President Bob** and **Sergeant-at-Arms Brad Able** conducted their weekly "what do you know?" segment, and we proceeded to welcome John Saling, our lone visiting Rotarian. **Barbara Bolton** introduced her guest Steve Brown, director of Chester County Futures, who gave a brief synopsis of the program, and **Marjorie Wentz** introduced her son Justin, who has been a regular visitor/guest this summer.

Jeannie McGinn kicked off Happy Bucks by announcing her new job as Director of Sales and Marketing for SERVPRO of West Chester. **Ernie Zlotolow** was happy to have come to this country 15 years ago, and to have joined our club just a couple of years ago. **Dwight Leeper** was happy to still be called a guest, though he has been a member for several months now, and **Patty Roos** was happy to have many new customers.

President Bob presented his Looking Back session, noting that in 1928, there were just 2,000 Rotary clubs in 44 countries with 132,000 members. Today there are 35,000 clubs with over one million members in over 200 countries. He then played the Beatle's birthday song, after which **Jeannie McGinn** wished **Sauna Yeldell** birthday greetings.

Then, **President Bob** did a take-off on the Jimmy Fallon late night show, complete with thank you music, as he thanked **PDG Dwight Leeper** for initiating a new gavel pass among past presidents at the presidential gala, to **Glen Sweet** for heading up the auction and helping raise over \$6,900, a record number, and to **Glen Jensen**, who added stellar comedy to the gala evening.

President Bob went over important upcoming dates: the August 21st family night at Dorene and **Bill Winters'**, Chili Cook-off, on Oct. 9th, and Ex-Sgt-at-Arms awards on November 22nd.

Kicking off announcements, **Michelle Venema** gave a brief description of her position as Membership Committee Liaison from the board, urging members to look around and see who, among their acquaintances, may be missing from being involved in our club, and needs an invitation to join. She asked us to look at the membership growth listing on each table, showing how one member, **Ernie Hoffman**, sparked others to bring in new members.

Brad Able shared some important Chili Cook-off information, noting that both major sponsors from recent years, Horizon and Christ Community Church, have dropped out of the cook-off, and his committee needs help finding new major sponsors. **Linda Hicks**, reporting on our Stockings for Soldiers project, said she and some friends have completed over 130 stockings and have about another 100 to complete. She always welcomes sewers, but if members just want to donate Christmas fabric, that would be welcome also.

CJ Romanowski won the 50/50, but missed the queen, with just 8 cards left in the deck.

SPEAKERS REVIEW by Matt Holliday

President Bob introduced **Tim Walsh** as our first speaker of the day.

Tim covered the club's budget in great detail starting with the fact that we are on a fiscal year that goes from July 1st to June 30th, so we just started a new budget three weeks ago. He also explained that the budget is really two separate budgets. There is the operations budget which is funded by our dues and the money we raise at our Presidential Gala, and there is a separate service budget that is funded by money we fundraise from the community. The greatest contributor to the service budget is the funds we raise at the Chili Cook Off the year before.

He proceeded to show us a break down of the operations budget primarily by demonstrating what each of our 230 dollar annual dues goes toward. First \$80 comes right off the top of the \$230 and goes straight to Rotary International and Rotary District 7450. An additional \$80 goes to cover the costs of

our website, gifts that are given to speakers, supplies, insurance for the club's officers and board, Leadership Chester County costs, subsidized lunches, our annual holiday party, and other internal club expenses.

Next, **Tim** walked all of us through the service budget. Last year the Chili Cook Off raised 65, 837 dollars. That money was split up in the following ways in this year's budget. The Community Philanthropic Committee was given \$34,400 to allocate to non-profits in our area, the Scholarship Committee has \$9,000 to give out, the International Committee has \$9,500 to allocate, \$4,427 was set aside for any special funding requests made to the Board of Directors, Rotary Youth Leadership Awards, Interact, and Youth Exchange will split \$2,910, the Rotary Readers will have \$1,600 for their dictionary project, the Operation Warm Committee will have \$2,000 to buy coats for those in need again this year, the Back Pack Food Program will have \$1,000, and finally we will be giving Rotaplast \$1,000 again this year.

Lastly, **Tim** let everyone know we have a \$13,726 reserve for operations and a \$5,487 reserve for service. Both of those amounts are in a money market account that the club holds.

John Schwab was our second speaker of the day. He presented on the club's Strategic Plan. It is a four year plan that was meant to span from 2013, the year it was put in place, to 2017. **John** and his committee are now getting ready to create another plan that will go into place once this one expires. Just like last time they will start the creation of the new plan by polling the membership to find out what they think the clubs needs are currently. Last time about 92 members took the time to fill out the survey and they hope we will have such high participation again this go round.

Each area of the strategic plan has a vision statement, objective, and specific activities. They also have time frames and responsible parties listed for each activity. The three sections of the Strategic Plan are Service/Fundraising, Membership, Fellowship, and Engagement, and Leadership Development. The Board of Directors and the Governance Committee are the two bodies primarily responsible for creating the plan. Each year new guidelines are put out by RI for what it will take to for a club to earn a Presidential Citation that year. These benchmarks are also put into the strategic plan each year to ensure that our club always gets the highest level of the Presidential Citation.

THANK YOU

Copies of the Votary are provided today by
Sue Casso Rogers of Robert W. Rogers Appraisals

SAVE THE DATE

Aug 21 Rotary Club Family Picnic
Oct 9 Chili Cook Off
Nov 22 Ex-Sergeant-at-Arms "awards"

Check out the Rotary Calendar of events at
<http://www.westchesterrotary.us/clubcalendar.htm>
Add events: calendar@westchesterrotary.us



ROTARY CLUB FAMILY PICNIC

Sunday August 21, 3 - 7 p.m.
at the home of Bill and Dorene Winters,
629 North Church Street

Hamburgers, hot dog and sausages will be provided. Please bring a side dish, snack or dessert to share. Side dishes should NOT require the use of an oven Also, please bring your own drinks - if you are bringing beer, white wine or anything that requires cooling, bring a small cooler to keep your beverage chilled. Games for all ages will be provided and the Winters have a lovely swimming pool so bring your suits and towels. Rob Malone will be passing around a sign-up sheet at club meetings.

THE ROTARY CLUB BOARD of DIRECTORS

President, Bob Rogers; President-Elect, Mickey Hall.
Vice-President, Bill Friedmann; Past President , Katie Martin; Secretary, Sue Casso Rogers; Treasurer, Tim Walsh; Sergeant-at-Arms, Brad Abel; Directors-at-Large: Laura Aloisio, Dave Barkasy, Judi Bell, Cristina Combee, Linda Hicks, Jim Smith, Andrew Stump, Michelle Venema, Ernest Zlotolow.

David Haradon, District Governor
Bronwyn Martin, Assistant Governor
Charles Streitwieser, P. D.G. '13-14 District 7450
Robert Poole, P.D.G. '80-'81 District 7450

HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; Votary@westchesterrotary.us Web site:
Webmaster@WestChesterRotary.us Judi Bell.
Committee Members: Rachel Barakat, Pat Barron, Chris Feryo, Elizabeth Guman, Gary Hess, Matt Holliday, Jim Kammerer, Laura House Kelly, Fran Luft, Cathy Palmquist, Winnie Stroup, Glen Sweet, Marjorie Wentz