



ROTARY:
MAKING A
DIFFERENCE

ROTARY VOTARY

The Rotary Club of West Chester, District 7450
Ian Riseley, International President 2017-2018

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This Week's Program: March 8, 2018
West Chester Area School District
Challenges and Opportunities
Speaker: Jim Scanlon, Superintendent

Next Week's Program: March 15, 2018
Classification Talk
Speaker: Brandon Smith
Induction of New Members

MINUTES by Matt Holliday

SPEAKERS REVIEW by Patty Roos

President Mickey Hall opened the meeting and **Ernest Zlotolow** gave the invocation.

We had a number of guests. **Bill Friedmann** introduced his wife Debi Friedmann. **Bob Hall** introduced future member Ken Klein. **Matt Holliday** introduced future member Daniel Artikani. **Katie Decker** introduced Captain Jesus from the Salvation Army. **Alice Thomas** introduced her daughter. **Jeanne McGinn** introduced Exton Regional Chamber President, Laurie Kerkerling.

Deb Sparre gave a happy buck for the Chester County Historical Society's upcoming Antique Show. **Michelle Venema** gave a happy buck for the Home of the Sparrow's upcoming summer gala which will be held on June 9th. **Cynthia Stroup** was happy that her brother's birthday was coming up.

Jeff Brown wished **Steve Founds** a very happy birthday. **Faith Woodward** did the same for **Chris Franz**. Finally, **Jeanne McGinn** wished a happy birthday to her dear friend **Jack Wintermute**.

Mickey Hall reminded everyone that the Fruit Sale pick up was Saturday, March 3rd and that Rotarians at Work Day is coming up on April 28th and we will be planting 150 trees that day. **Matt Holliday** highlighted **Sue Casso** for the tremendous amount of time and energy she puts into being the Secretary of our club. **Chelle Venema** reminded everyone that the CPC Grant deadline was April 30th. **Sue Casso** made an announcement about a Rotary Club Comedy Night Fundraiser which will be held on April 21st.

Cynthia Stroup won the 50/50 drawing, but didn't draw the Queen of Spades.

Bob Frame introduced Chris Stigall, a talk radio host with 1210 WPHT Philly. Paige Powers, a fellow associate, also joined him.

Chris runs an opinionated talk show, has done an internship with David Letterman, addresses political groups and is very involved with the Liberty USO. He recently raised \$ 125,000 for the USO in one day over the radio. He has been on the radio for 8 years and is from West Chester. 1210 WPHT was formally CBS radio and just recently became Entercom Broadcasting which is the second largest broadcasting company in the country. Entercom Broadcasting is headquartered in Philly and includes 94.1 Sports radio, 92.5 WXTU, 98WUOL and 1060KYW. They use to be the exclusive home to the Phillies due to their strong broadcasting system. What Chris covers is the news and politics of the day. Sometimes they bring in comedians or other special guests. Chris has always loved the radio and never was really interested in TV.

Talk radio is known to have a highly skilled audience. With 98% of the country still listening to the radio, at the end of the day, it still remains relevant.

Chris went on to talk about the Liberty USO whose mission is to enhance the quality of life of the US Armed Forces personnel and their families. They perform for the troops, work with financial literacy, job placement and most important, they coordinate the trip for the families who have lost a loved one either by accident or combat to fly to Dover Air Force Base.

Chris answered a few questions and one of them was about digital streaming. He said it is very important to what they do so that you can listen to your favorite talk show host at different times of the day. People

who like a certain radio show host will listen regularly and the type of conversations on the radio change throughout the day. Chris will do endorsements, but he would prefer to talk about where he has been versus where he is going.

FROM ADG DAWN DEFURIA

This month marks 50 years since the first Rotaract club was chartered in Charlotte North Carolina. Rotaract stands for Rotary in Action. Kassandra Wright is the District Rotaract Chair and works with DRR (District Rotaract Representative) Greg Trevorrow to engage our 18-30 years olds in service. Jane Williams from the Ardmore Rotary Club energized Rotaract in our District back in 2006. She worked with PDG Marty Phillips and PDG Russ deFuria and was successful to create new Rotaract clubs in our district during her tenure. Also, take some time and read the Rotarian Magazine and see how the Rotaractors are Making A Difference.

Mark your calendars for April 20-22. The district is having a fantastic event, the first "Whistle Stop Tour" District Conference. There will be 3 days of fun, fellowship and service in 3 different areas of our district. So, Get on Board! This week I am focusing on our Friday night event (April 20), the 2nd Annual SASY Awards at the Springfield Country Club. The event will start at 5:30 pm with a cocktail hour, dinner and then an evening of recognition and celebration with our Rotary Clubs and Rotarians for all their good work. Did your club nominate that extraordinary person or project and tell your story of why they should be recognized? If not, there is still time to send the nominations in.

Another reminder, Rotary Leadership Institute is coming up quickly. Take advantage of the great opportunity to broaden your understanding of our Rotary organization on March 17 at the Radisson King of Prussia. The session goes from 8-3:00 pm. Please sign up!

Thank you for all your service to Rotary and making a difference!

THANK YOU

Copies of the Votary are provided today by
Don Kohler of Kohler Law Offices

SAVE THE DATE

Mar 17	Rotary Leadership Institute
Apr 28	Rotary at Work- Tree Planting
Apr 30	Deadline for CPC Grant applications

Check out the Rotary Calendar of events at
<http://www.westchesterrotary.us/clubcalendar.htm>
Add events: calendar@westchesterrotary.us



THE ROTARY CLUB BOARD of DIRECTORS

President, Mickey Hall; President-Elect, Bill Friedmann; Vice-President, Matt Holliday; Past President, Bob Rogers; Secretary, Sue Casso Rogers; Treasurer, Tim Walsh; Sergeant-at-Arms, Brad Abel; Directors-at-Large: Laura Aloisio, Cristina Combee, Catherine Friedman, Rob Malone, Rich Murray, Andrew Stump, Glen Sweet, Ernest Zlotolow.

Dawn deFuria, District Governor
, Assistant Governor

Charles Streitwieser, P. D.G. '13-14 District 7450
Robert Poole, P.D.G. '80-'81 District 7450

HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; Votary@westchesterrotary.us Web support: Judi Bell and Howard Sundwall.

Webmaster@WestChesterRotary.us Committee: Pat Barron, Chris Feryo, Pat Henson, Gary Hess, Matt Holliday, Fran Luft, Cathy Palmquist, Patty Roos, Winnie Stroup, Marjorie Wentz