



# ROTARY VOTARY

The Rotary Club of West Chester, District 7450  
 Mark Daniel Maloney, International President 2019-2020  
 Bulletin #6 [www.WestChesterRotary.us](http://www.WestChesterRotary.us) August 15, 2019

**Program: August 15, 2019**  
**Strategic Plan**  
**Speaker: John Schwab**

**Program: August 22, 2019**  
**Green Valley Inspections - STUCCO –**  
**The Good, The Bad & the Ugly**  
**Speaker: Kevin Thompson**

## MINUTES by Cathy Palmquist

After opening the meeting, **President Matt Holliday** called on **Bob Poole** to lead the pledge of allegiance, followed by **Melissa Baxter** giving the invocation. Guests were many. **Sue Casso Rogers** and **Phyllis Dunn** each introduced a guest, with **Phyllis'** guest already in the queue. **Chris Franz** introduced Nathan, a summer intern at Advent Lutheran Church, **Jack Ellis** introduced Courtney Wolf, a return visitor, and **President Matt** introduced Yolanda Van de Krol, County Clerk of Courts, and Margaret Reif, County Controller.

**Past President Bill Friedman** kicked off birthday greetings to **President Matt**, who he noted serves on *hundreds* of boards of directors, in addition to his job as County Prothonotary, and serving as our current president. **Sue Casso Rogers** extended greetings to **Bill Mullen**, who has been installing a compressor at the Rogers home.

**Faith Woodward** donated the first Happy Buck in honor of prospective member and pulled pork champion, **Arlene Adam**, for her interesting and tasty presentation about chocolate at Barclay Friends, which concluded with the tasting of a truffle – yum! **Carol Hanson's** Happy Buck was in honor of **Bill Ronayne**, who has been featured in local publications for working to install the heating and air conditioning at the new building at Barclay Friends, following the devastating fire there about two years ago, when he helped at the fire scene. **Bob Poole** was happy that his grandson has been inducted into the Hall of Fame at Susquehanna University. **Mark Yoder** was happy to thank the Rotarians who have volunteered to help with the cycling event this weekend in West Chester, and said he would welcome more volunteers. He is also happy that his 6 and 10-year old sons have received awards.

**Ernest Zlotolow** was happy to announce the 44<sup>th</sup> shipment of eyeglasses, raising the number to over 9,000 donated. He also shared some CORS news, and noted that just 38 years ago he came to

the United States, and helped design and construct several area malls, including King of Prussia, “and none of them has fallen down yet!” **Catherine Friedman** was happy to announce that Uptown Entertainment will be shut down for a short time in September for cleaning and refurbishing. She will be announcing opportunities in the near future for Rotarians and other volunteers to help with the project.

**President Matt** announced two large initiatives that are planned for this year: 1.) acquiring new members (we have four so far this year!), and 2.) for our club to do more community service.

**Christina McCawley** kicked off announcements by requesting additional volunteers for the Rotary Readers program, where members and spouses/friends read for ½ hour every other week to kindergarten through fifth graders in area schools. In the past, we have had 20 or more readers. This year we had just 15. **Catherine Friedman** spoke highly of the program, saying “it’s such a joy to read to the children.”

**Bob Rogers** also requested volunteer help with his sergeant-at-arms job for the next two weeks. He will be out of the area, so needs a couple of Rotarians to handle the SAA job while he is away. See Bob if you can help.

**Bill Ronayne** won the 50/50, but missed the queen. There are just 15 cards left in the deck. **President Matt** closed the meeting with a quote from Queen Elizabeth.

## SPEAKERS REVIEW by Brain Fahey

Update on Chili Cook Off

Our Chili Captains, **Brad Abel**, **Bill Friedman** and **Ebbie Alfree** gave us an update on this year’s Chili Cook-Off. We have a terrific website that provides a wealth of information about the event. <https://westchesterchilicookoff.com/>

Last year’s event netted \$70,000 so this is a significant event for our club, as the money raised

goes to support several entities and projects throughout the year. Over \$32,000 in grants were given away from last year's event. The cost of holding the event is about \$40,000.

As the event has grown, hosting between 8,000-10,000 hungry chili eaters, the need for volunteers has increased. There are numerous opportunities for Rotary members to help and everyone is encouraged to join the fun. Aside from volunteering at the event, there are a number of other ways to participate.

First, consider forming a cooking team. This can be a fun team building opportunity at work or just a good time with friends. There are pamphlets available that detail everything you need to know in order to form a cooking team. Our club would like to form a cooking team this year, so if you think you have the right stuff go ahead and take the plunge, and bring a few Rotary friends along with you!

Secondly, if you cannot volunteer or cook, consider helping our club find sponsors for the event. Aside from the exposure to thousands of attendees, there are many benefits for being a sponsor including a person's/business' name and logo on all materials, exposure through advertising and social media and all-you-can-eat chili! There is a chart on the Chili Cook Off website that shows the different levels of sponsorship. We are aiming for \$25,000 in sponsorship revenue.

Lastly, we need help to secure vendors for the event. This is an excellent opportunity for vendors to promote their businesses and make a positive impact on the community. Captain Ebbie is in charge of vendors this year and he would like to see us recruit thirty vendors, up from twenty-six last year. There will also be a space for artist vendors who would like to display their work. There is no charge for this space.

Please consider helping in any of the ways detailed above and see one of our captains if you have any questions.



## THANK YOU

Copies of the Votary are provided today by  
**Laura Aloisio** of Dare Auto

## SAVE THE DATE

Aug 17 Warehouse Project  
Oct 13 Chili Cook Off

Check out the Rotary Calendar of events at  
<http://www.westchesterrotary.us/clubcalendar.htm>  
Add events: [calendar@westchesterrotary.us](mailto:calendar@westchesterrotary.us)

## COMMUNITY WAREHOUSE PROJECT

Our next volunteer workday for the Community Warehouse Project will be Saturday, August 17, between the hours of 9 and 2. If you have a truck and/or are willing to help with furniture pickups and drop offs please let me know! To sign up, click.  
[www.volunteersignup.org/YQEL7](http://www.volunteersignup.org/YQEL7)



## BOARD of DIRECTORS

President, Matt Holliday; President Elect, Michelle Venema; Vice President, Steve Brown; Treasurer, Jack Ellis; Secretary, Sue Casso Rogers; Sgt at Arms, Bob Rogers; Immediate Past President, Bill Friedmann

Directors-at-Large: Brad Abel, Laura Aloisio, Carol Hanson, Diana Liberi, Rob Malone, Rich Murray, Glen Sweet, Bill Winters, Ernest Zlotolow

Peter Mardinly, District Governor  
Cynthia Rugart, Assistant Governor

Charles Streitwieser, P. D.G. '13-14 District 7450

Dwight Leeper, P.D.G. '12-13. District 7510

Robert Poole, P.D.G. '80-'81 District 7450

Lynmar Brock, Past Director of Rotary International,  
P.D.G. '77-78 District 7450

## HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; [Votary@westchesterrotary.us](mailto:Votary@westchesterrotary.us) Web support: Judi Bell and Howard Sundwall.

[Webmaster@WestChesterRotary.us](mailto:Webmaster@WestChesterRotary.us) Committee: Pat Barron, Brian Fahey, Gary Hess, Fran Luft, Danielle Mortimer, Cathy Palmquist, Kyle Rheiner, Patty Roos, Charles Streitwieser, Winnie Stroup