



# ROTARY VOTARY

The Rotary Club of West Chester, District 7450  
Mark Daniel Maloney, International President 2019-2020  
Bulletin #27 [www.WestChesterRotary.us](http://www.WestChesterRotary.us) January 30, 2020

**Program: January 30, 2020**  
**Speaker: Rod Wallace**  
**3 Mistakes Companies Make**  
**When Trying to Do Social Media Right!**

**Program: February 6, 2020**  
**Speaker: Christine Zacarelli**  
**CEO of The Crime Victims Center of**  
**Chester County**

### MINUTES by Charles Streitwieser

Guests: Cynthia Stroup, sister of **Winnie Stroup**; Shawn Standon, First Republic Bank; Rod Jefferson, Gawthrop Greenwood Law and Chester County District Attorney's Office.

Birthday wishes: **Katie Martin** and **Bill Winters**.

Happy Bucks: **Ernest Zlotolow** celebrated the achievement of sending VOSH *over 10,000 pairs of eyeglasses* to date from our club.



### Announcements:

The Community Warehouse Project saw 15 Rotarians and their family members help to drop off furniture and household items donated at the Autohaus location on Market Street in West Chester. Any further donations should be coordinated with **Jeanne McGinn**.

The Annual Fruit Sale Campaign is on! Fruit Czarina **Christine Wildauer** will accept donations by cash and check as well. The beneficiary this year is the Volunteer English Program in Chester County. Funds raised will be used to help provide free companion ESL books and on-line resources for adult students and their community volunteer tutors.

The West Chester Rotary Passport Club will meet at Timothy's of West Chester restaurant to celebrate Rotary's birthday with a wine raffle and other wine related items on February 20. See **Denise Wine!**

### SPEAKERS REVIEW by Kyle Rheiner

Last week during lunch, our program was conducted by the very well-spoken Linda Sterthous, Executive Director of Barclay Friends in West Chester.

If you're not familiar, Barclay Friends was founded in 1893 by a community of Quaker's to improve the care of the aging in a supportive, homelike, and compassionate environment. Market studies have shown that Barclay Friends, combining excellent medical services with a comfortable and therapeutic environment, is consistently a top choice for long-term care in the West Chester area. BF is an Affiliate of the Kendal Corp, which has retirement communities across 8 states.

Now, for the news! In 2017, there was a devastating fire which destroyed one of the Barclay's buildings. Now, the Preston Building is on the rise! The hope is for it to be completed in July of 2020 with a grand opening party on June 30th!

The Preston Building, named after Ann Preston, a Quaker activist, slavery abolitionist, and a Chester County physician, will include 60 new apartments, 20 of which will be dedicated to Memory Care. This is a 61,000 square-foot, \$24,000,000 building with 3 gardens and a horticulturist on staff to bring life and growth to the residents as well as a salon, fitness center, private dining room, art area and a library.

With a pledge goal of \$1,500,000 - the Barclay only has \$113,000 left to go!

The Barclay will have their June 30 opening party and they're encouraging you to "Grow with us!" This is a homage to their growing staff, donors, community, building, and their beloved Sunflowers.



### SAVE THE DATE

Feb 15 Community Warehouse Project Volunteer date  
Feb 17 Deadline for fruit sales  
Mar 7 Pick-up of fruit at Duie Pye

Check out the Rotary Calendar of events at  
<http://www.westchesterrotary.us/clubcalendar.htm>  
Add events: [calendar@westchesterrotary.us](mailto:calendar@westchesterrotary.us)

### THANK YOU

Copies of the Votary are provided today by  
**Faith Woodward** of Barclay Friends

### MONTHLY SERVICE PROJECT

**Community Warehouse Project Update:** Next date:  
February 15 from 9-2.



### NOMINATIONS FOR THE BOARD

The Nominating Committee is recommending the following slate of officers and directors for the 2020-2021 Rotary year:

President: **Michelle Venema**  
President Elect: **Steve Brown**  
Vice President: **Phil McFadden**  
Treasurer: **Jack Ellis**  
Secretary: **Sue Casso-Rogers**  
Sgt-at-Arms: **Bob Rogers**  
Immediate Past President: **Matt Holliday**  
Director: **Glen Sweet**  
Director: **Rob Malone**  
Director: **Rich Murray**  
Director: **Diana Liberi**  
Director: **Bill Winters**  
Director: **Carol Hanson**  
Director: **Ebbie Alfree**  
Director: **Melissa Baxter**  
Director: **Christine Scott**

Any concerns, objections, or further nominations must be made in writing to the Club Secretary no later than the start of the February 20 club meeting.

### BOARD of DIRECTORS

President, Matt Holliday; President Elect, Michelle Venema; Vice President, Steve Brown; Treasurer, Jack Ellis; Secretary, Sue Casso Rogers; Sgt at Arms, Bob Rogers; Immediate Past President, Bill Friedmann

Directors-at-Large: Brad Abel, Laura Aloisio, Carol Hanson, Diana Liberi, Rob Malone, Rich Murray, Glen Sweet, Bill Winters, Ernest Zlotolow

Peter Mardinly, District Governor

Cynthia Rugart, Assistant Governor

Charles Streitwieser, P. D.G. '13-14 District 7450

Dwight Leeper, P.D.G. '12-13. District 7510

Robert Poole, P.D.G. '80-'81 District 7450

Lynmar Brock, Past Director of RI, P.D.G. '77-78

### HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; [Votary@westchesterrotary.us](mailto:Votary@westchesterrotary.us) Web support: Judi Bell and Howard Sundwall.

[Webmaster@WestChesterRotary.us](mailto:Webmaster@WestChesterRotary.us) Committee: Pat Barron, Brian Fahey, Gary Hess, Fran Luft, Danielle Mortimer, Cathy Palmquist, Kyle Rheiner, Patty Roos, Charles Streitwieser, Winnie Stroup