

ROTARY VOTARY

The Rotary Club of West Chester, District 7450
Gary C.K. Huang, International President 2014-2015

Bulletin #39 www.WestChesterRotary.us April 16, 2015

This Week's Program: April 16, 2015
West Chester Food Co-Op
Speaker: Suzanne Adams

Next Week's Program: April 23, 2015
People's Light and Theater Company
Speakers: Kelly Benedict and Marcie Bramuci

MINUTES by Fran Luft

The meeting was called to order by **President-Elect Katie Martin**. The invocation was given by Wendy Leeper. She read several quotes reflecting around perspective, forgiveness, life, potential, positivity, and memories.

The lone visiting Rotarian was Jeff Brown. We had three guests today, Justin Sachoka, Nicole Maltise and a former exchange student from Norway. **Brad Abel** extended birthday greeting to **Tamara Minnick**. **Andrew Stump** wished **Sue Flynn** a happy birthday and **Paula Ott** extended birthday greetings to **Sue Casso Rogers**.

Happy Dollars: **Bill Winters** is happy that he is retiring in June and that fellow Rotarians help to pay his military and Social Security retirements. **Sue Casso Rogers** announced that the Rotaplast fundraiser will be held May 14th at the Media Theater. The show is *Hello Dolly*. Tickets are \$50 which includes pasta bar and dessert. Contact **Bruce Beadle** for tickets. **Jeff Brown** is happy about the 2015 Gala at the Melton Center on May 16th from 6-10 p.m. **Howard Sundwall** is happy about a TEDx conference at West Chester University May 21st.

Announcements: Contact **Mac Neilon** if you would like to volunteer for Rotarians at Work Day at The Hickman, April 25th from 8 a.m. – noon. Lunch will be provided. **Bill Friedmann** announced that the Chili Cook-off has 38 teams. There is a Cinco de Mayo special by May 5th. The goal is to have 55 teams by the above date. **Mickey Hall** announced counting the monetary donations for the fruit sale, the profit was \$4.11 per case. They are looking for ideas for a future spring fundraiser. Please speak with **Mickey Hall** or **Christine Wildauer** with your suggestions.

Grant applications are now being accepted from

nonprofit organizations in the greater West Chester area by the CPC Committee. The deadline is April 30, 2015. **Linda Hicks** announced the 2 scholarship winners who will receive the proceeds from the fruit sale. The scholarship winners are Katarina Darmofal from Rustin and Julia Sabrick from East. Linda also thanked **Helen Flanders** and the Rotarians who read the scholarship essays. Nominations are now being accepted for Honorary Rotarian. Please contact **Shanuna Yeldell** with your nomination.

50/50 **Sue Casso Rogers** pulled the ticket. The winner today is **Chris Franz**.

SPEAKERS REVIEW by Glen Sweet

Bob Frame introduced Bruce Mowday whose topic was "Successful Chester County Companies". Bruce is president of the Mowday Group and is the author of many books on various aspects of local history. He has also worked as a reporter, columnist and editor.

During his tenure at Business to Business magazine, he was responsible for Executive Suites, a monthly profile of successful local business leaders. In reviewing articles on the various business people, he decided to try to identify a common trait. He found this to be an impossible task because the executives all had very different personalities and backgrounds. However, he did note that that each one was committed to giving back to the community.

Bruce first talked about Peter Latta at Duie Pyle Trucking Company who told him his company was not about equipment but about people. Latta felt one of the most important aspects for success was a strong, educated work force.

Bruce then referenced Ed Bramley at PAC Strapping Products whose key to success was customer service. He also mentioned Dave Frees at Unruh, Turner, Burke and Frees law firm who felt that good

communication was the most important element of business success.

Bruce's "Horatio Alger" company is CTDI, a global telecommunications, engineering, repair and logistics services company. Unlike Hewlett Packard, which started in a garage, CTDI built a garage next to their home to start their business. CTDI treats their employees well; most have been with the company more than twenty years. The company is very big on giving back to the community. As an example, each year the company chairman and president perform in very funny skits to kick off the campaign for the United Way of Chester County.

Another local entity with philanthropic activities is the former Genuardi Supermarkets which was operated by nine cousins. When the supermarkets were sold to Safeway, each of the cousins contributed two million dollars to start the Genuardi Family Foundation.

Herr Foods, Inc., one of the largest independent snack food companies in the United States, is an all-American success story. Its founder, Jim Herr, did not complete high school and worked on a farm. At 21, Jim Herr bought a small potato chip company in Lancaster with \$1,750 in borrowed funds. The original factory burnt down in 1951 and a new factory was built in Nottingham, close to the Mennonite church the family was supporting. They also supported educational institutions, churches and missionary work in Africa.

Jim Herr enjoyed a strong partnership with his wife. He felt ethics were very important, i.e. keep your word and treat others fairly. He believed key elements to success were good customer service and starting at the bottom and working the way up.

NEW MEMBER

The following individual has been proposed for membership and has indicated his desire to become a member:

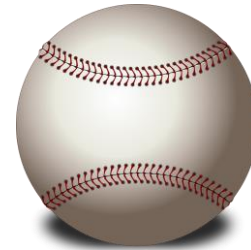
Jeff Brown: Partner at KMRD Partners
Classification - Management / Insurance

Sponsor: **Carolyn Comitta**

If no written objections are received by the Club Secretary within ten (10) days of this notice a date will be set for his induction.

THANK YOU

Copies of the Volary are provided today by
Patty Jefferis of Whirlaway Travel.



ROTARY AT THE BLUE ROCKS

The 22nd Annual
West Chester Rotary Night with the
Wilmington Blue Rocks
Thursday, May 21, 2015 5:30 to ?
Please see **Jack Wintermute** for tickets.
Make \$37 checks payable to
The Rotary Club of West Chester

SAVE THE DATE

Apr 25 Rotarians at Work Day at
The Hickman
May 11 District 7450 Conference
May 16 Clean up at Joanne Tadeo's property
May 21 WC Rotary at the Blue Rocks

Check out the Rotary Calendar of events at
<http://www.westchesterrotary.us/clubcalendar.htm>
Add events: calendar@westchesterrotary.us

THE ROTARY CLUB BOARD of DIRECTORS

President, Rob Feenan; President-Elect, Katie Martin;
Vice-President, Bob Rogers; Past President, John Schwab;
Secretary, Sue Casso Rogers; Treasurer, Tim Walsh;
Sergeant-at-Arms, Bill Friedmann;
Directors-at-Large: Dave Barkasy, Judi Bell, Cristina Combee,
Linda Hicks, Matt Holliday, Jim Smith, Debra Sparre,
Marjorie Wentz, Denise Wine.

Doug Blazey, District Governor
Bronwyn Martin, Assistant District Governor
Charles Streitwieser, P.D.G. '13-14 District 7450
Robert Poole, P.D.G. '80-'81 District 7450

HOW TO GET IN TOUCH

Volary Committee: Chair, Faith Woodward, 610-918-3432;
Volary@westchesterrotary.us Web site:
Judi Bell

Webmaster@WestChesterRotary.us Committee
Members: Laura Aloisio, Rachel Barakat, Pat Barron,
Helen Flanders, Elizabeth Guman, Mickey Hall,
Gary Hess, Matt Holliday, Jim Kammerer,
Laura House Kelly, Fran Luft, Cathy Palmquist,
Winnie Stroup, Glen Sweet, Marjorie Wentz