



ROTARY VOTARY

The Rotary Club of West Chester, District 7450
Barry Rassin, International President 2018-2019

Bulletin #32 www.WestChesterRotary.us March 7, 2019

This Week's Program: March 7, 2019

Speaker: Bill Mullen
Classification Talk

Next Week's Program: March 14, 2019

Speaker: James D. Ziegler
The National Iron & Steel Heritage Museum.

MINUTES by Cathy Palmquist

President Bill Friedmann opened the meeting and called on **Steve Quigley** to give the invocation. Referring to the most recent Rotarian magazine, **Steve** gave a "pitch" about the inspiring stories that are found in the magazine each month. Our lone visiting Rotarian was Rick Stevenson from the Sunrise Rotary Club. **Bob Frame** introduced our guest speakers, Tom Hannum III and Carrie Kennedy of Hannum Harley-Davidson. **Lynmar Brock** introduced his guest, his lovely wife, Claudie. **Jim Gasho** wished birthday greetings to **Dave Biffen**, who shared some unsmokable cigars with him, and **Brad Abel** extended birthday greetings to **Jack Wintermute**, after quoting Mark Twain about aging.

Bunny Welsh kicked off Happy Bucks by donating a dollar for each knee that she had replaced last year, giving her pain free movement now. **Katie Martin** was happy it wasn't her birthday after hearing the previous birthday greetings. Rick Stevenson was happy to invite us to the Sunrise Club's Second Annual Trivia Night. He noted that 8 of the 12 available tables have already been sold.

President Bill, looking back at Rotary history, noted that **Paul Woodruff** was inducted in 1964, and **Rich Murray** and **Andy Keen** were inducted in 2015. **Ernest Zlotolow** announced that he had just sent off the 40th shipment of donated eyeglasses, making 8,500 donated to date. **Jack Wintermute** announced the upcoming 26th Annual Blue Rocks Baseball event. He has tickets available, which can be taken now and paid for later. **Christine Wildauer** reported that she has some extra fruit to sell to help out our fundraising effort. She also could use some help Friday morning making early deliveries, and passed around sign-up

sheets for volunteers to help with fruit distribution on Saturday from 8 a.m. until 1 p.m.

President Bill announced that our club will be helping with the Multiple Sclerosis walk on May 5th, so please consider volunteering that day. He also read a note from Jim Christ, who spoke recently about the Paoli Battlefield, saying he appreciated the opportunity to speak to our club. **President Bill** also noted that the District Sasy Awards, Rotary's version of the Grammy's, will be held March 15th at the Springfield Country Club, with the District Conference to follow the next day. And, he advised us to be sure to put October 13th on our calendars – our Chili Cook-off date!

The 50/50 was won by **Jack Wintermute**, but the queen eluded him.

President Bill's parting historic quote for the day was from Harry S. Truman. "It's amazing what you can accomplish, if you don't care about who gets the credit."

SPEAKERS REVIEW by Faith Woodward

Bob Frame introduced Tom Hannum, Harley Davidson dealer with dealerships in Media, Chadds Ford, Sellersville, Scranton, and Rahway, NJ. His Marketing Director Carrie Kennedy hardly got a chance to speak since Tom is so enamored with his Harleys.

Tom's family has been in West Chester for years. His grandfather and father were both graduates of WC East HS and his wife and sister graduated from Henderson HS. Before he became a Marine, Tom's father raced Harleys. Tom's father bought the

dealership that became Hannum Harley Davidson in 1954. The business was originally in Crum Lynne but it was burned down by an angry customer. That's when the business moved to Media.

They had a robbery once and 3 bikes were stolen. When his father called the president of the local Harley club, those bikes were located quickly and returned. In the 70s and 80s they sold Kawasakis and Hondas but by the 90s they were selling only Harleys. The Scranton location was purchased most recently. That dealership had been very successful but when it was sold the first time, the new owner changed the name. Purchases dropped off dramatically to only 200 in a year until Tom then purchased the business and returned its name to Electric City. In the first year, they sold 650 bikes! All the dealerships that Tom has purchased were under performing until Tom turned their businesses around.

The Harley Davidson Conference will be in Milwaukee this year. Smaller clubs refer to themselves as HOGs (Harley Owners Group).

The Hannum Harley Davidson group donates a trailer full of toys and money to The Annual Children's Hospital in New Brunswick each year. Last year they donated \$25,000. Charity groups can also use their facilities for events.

Tom's family likes to race bikes just as their father and grandfather did. His son and daughters all race. In fact, he has 10 Hondas in his garage!

Harley purchasers increasingly include females. Last year 40% of the new buyers were women. He has also seen an increase in younger and minority purchasers.

Tom envisions a promising future with 100 models coming out in the next 10 years. He also agreed to sponsor our Chili Cook Off!

SAVE THE DATE

Mar 15 SASY Awards

Mar 16 Community Warehouse Day

Check out the Rotary Calendar of events at
<http://www.westchesterrotary.us/clubcalendar.htm>

Add events: calendar@westchesterrotary.us

THANK YOU

Copies of the Votary are provided today by
Melissa Baxter of the Domestic Violence Center.

COMMUNITY WAREHOUSE PROJECT

Our next volunteer workday for the Community Warehouse Project is Saturday, March 16 between the hours of 9 and 2.

If you have a truck and/or are willing to help with furniture pickups and drop offs please let me know!

Click on the link below to sign up.

www.volunteersignup.org/YQEL7

If this is the first you are hearing about the Community Warehouse Project check out the website!

<http://communitywarehouseproject.com/>



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Lynmar Brock, Past Director of Rotary International,
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HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; Votary@westchesterrotary.us Web support: Judi Bell and Howard Sundwall.

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