

ROTARY VOTARY

The Rotary Club of West Chester

District 7450

www.WestChesterRotary.us

Week # 48 May 29, 2025

CLUB MEETING ~ May 22, 2025

Minutes by Brian Fahey



Glen Sweet checked us in

Call to Order by **President Catherine Friedman**

The Pledge of Allegiance was led by **Steve Quigley**

An Invocation was offered by **Don Niemetz**

GUESTS

Catherine Friedman introduced **George Friedman**

Jeanne McGinn introduced **Shadae Hicks**

Heather Carter introduced **Zach Gendall**

John Schwab introduced **Ken Marx**

Connell O'Brien introduced **Jeremy Rhoads**

Andrew Stump introduced **Tom Fleck**.

Catherine Friedman introduced **Doc O'Connell**



BIRTHDAYS

Sue Casso Rogers wished happy birthday to **Chelle Venema**.

Joe Driscoll wished happy birthday to **Bob Rogers**.

Chelle Venema wished happy birthday to **Don Neimetz**.

Steve Quigley wished happy birthday to **Howard Sundwall**.



... continued next page

TODAY'S PROGRAM ~ May 29

**Dave Brown ~ Shadows of Glory:
Memorable and Offbeat World Series Stories**

NEXT WEEK ~ June 5

**Heather Grayberg~ Uptown Theater:
Uplifting West Chester through the Arts**

~ PROGRAM ~

Jill Bauer - "Just Jill" - ex-QVC Host

Deb Sparre introduced **Jill Bauer**, a former QVC host and the owner of "Just Jill," s a home and lifestyle brand.

Jill was raised in California but came to Chester County in 1993, when she was hired at QVC.

She studied journalism at the University of Missouri. She thought that she would pursue a career in journalism focused on sportswriting. While at college, she covered other topics and became involved in covering the crime beat and investigative reporting. She moved to Indiana to pursue journalism before accepting a position at QVC.

Jill found that her journalism background was helpful in her work at QVC. She observed that "the truth" in the story that she was telling at QVC is what allowed her to connect to her audience. Focusing on the truth is something that she learned from her journalism training. She constantly asked herself, "What does the customer want to know? What do they need to know?"



Jill recently started the **Just Jill Media Group** after leaving QVC. Integrity. Authenticity, Humility, Risk Taker, Community are all words that she kept in mind while forming her new company. About 300,000 people follow her company through social media and the newsletter has 31,000 subscribers. She has been on *The Today Show*, and is active in print and social media.

... continued next page

Meeting Minutes continued

It's Rotary
Raffle Time

Drawing
June 19,
2025

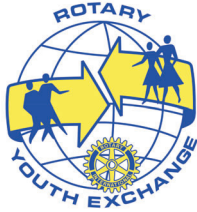
ROTARY RAFFLE

Catherine informed us that there have been **1,850 tickets sold, 392 tickets** that have been given to members and **758 remaining unsold.**

Only 28 days left until the drawing!

ROTARY TRIVIA CHALLENGE

May Quiz: *When did the Rotary Youth Exchange Program begin? How many students participate annually?* Email your answer to President Catherine at cfriedrotary@gmail.com for a chance to win another “fabulous” prize.



HAPPY BUCKS

Steve Brown is happy that his 18 year-old granddaughter will be attending West Virginia University (**Nate Miller’s** alma mater).

Jeff Cantwell is happy to have attended our club leadership retreat last Saturday.

Don Kohler is happy that his daughter graduated from Penn State recently and his son is now an Eagle Scout.

Deb Sparre is happy that **Chris McCauley** has moved into a new residence and reminded us that she does not drive and occasionally needs rides.

Rita Brouwer-Ancher is happy about the recent Rotary retreat and about the recent event at The Hickman.

Katie Martin is happy about the recent rain, which saves her from having to water her plants as frequently.

Paul Woodruff is happy that he and his wife were able to meet with their daughters and grandchildren recently, and that he got to read to fourth graders during the trip.

President Catherine is happy about surviving a white wwater rafting trip.



ANNOUNCEMENTS

Wednesday, May 28 – All Club Get Together at 5:30 at Wrong Crowd Beer Company, 342 Hannum Avenue

Friday, May 30 Club Golf Outing at Downingtown Country Club; 4:00 start; refreshments and fellowship following - contact **Steve Quigley**

... continued next column

“Just Jill” continued

Just Jill works with over 70 vendors offering home products in several categories. She is back at QVC as a brand ambassador. She also has a podcast, an active blog, an online shop and she does a significant amount of affiliate marketing. The Just Jill platform also supports charitable causes, such as Alex’s Lemonade Stand, and Save the Children, among others.

Meeting Minutes continued

Turk’s Head Music Festival on Saturday, June 8 from Noon to 7:00 pm at Everhart Park. We hope to sell a lot of raffle tickets therre. Contact **Jeff Cantwell** to volunteer.

June 19 – Annual President’s Party / Induction of Officers and Board Members, plus Silent and Live Auction - 6:00 at the West Chester Golf and Country Club. See Monday’s **News You Can Use email** for info and forms.

Reminder: **Rotary dues** will be due before June 30.

Glenda Brion and **Bob Frame** are looking for recommenda tions for upcoming speakers.

50-50

Anne Driscoll purchased the winning ticket, but did not draw the Queen of Spades.



BOARD of DIRECTORS 2024-2025

President	Catherine Friedman
President-Elect	Kyle Rheiner
Vice President	Jeff Cantwell
Treasurer	Diana Liberi
Secretary	Sue Casso Rogers
Sergeant-at-Arms	Bob Rogers
Immediate Past President	Rich Murray
Directors-at-Large	Phil Bieg, Rita Brouwer-Ancher, Glenda Brion, Jack Ellis, Sue Flynn, Mike Louis, Doug Meis, Jeff Spencer, Dave Wood
District Governor, District 7450	Francy Cross
P. D.G. ’13-14 District 7450.	Charles Streitwieser
P.D.G. ’12-13 District 7510	Dwight Leeper

HOW TO GET IN TOUCH

Votary Committee: Anne Driscoll, Joe Driscoll, Brian Fahey, Randy Lindel, Mike Louis, Matt McKeon, Kyle Rheiner
Photography: Suzette Webb, Jeff Cantwell, Anne Driscoll

Votary@westchesterrotary.us

Webmaster@westchesterrotary.us

Web support: Mark Sammarone, Randy Lindel,
Howard Sundwall, Austin Aimone