



# ROTARY VOTARY

The Rotary Club of West Chester, District 7450  
 Mark Daniel Maloney, International President 2019-2020  
 Bulletin #28 [www.WestChesterRotary.us](http://www.WestChesterRotary.us) February 6, 2020

**Program: February 6, 2020**  
**Speaker: Christine Zacarelli**  
 CEO of The Crime Victims Center of  
 Chester County

**Program: February 13, 2020**

TBA

## MINUTES by Cathy Palmquist

After **President Matt Holliday** opened the meeting, visiting former member Jenna, led the pledge of allegiance. For the invocation, our own **Gary Hess**, a PA Poet Laureate, read a poem he wrote about New Year's resolutions that brought chuckles from members.

**Catherine Friedman** introduced her guest, Zack Zelose, her new marketing director at UPTOWN. **Michelle Venema** introduced Zack, a returning guest from SERVPRO, originally introduced by **Danielle Mortimer**. **Phyllis Dunn's** guest was Steve Stiles, a Rotarian from Connecticut, who has relocated here, and is interested in rejoining Rotary. **Carol Hanson's** guest was our speaker, Rod Wallace, a Rotarian from Delaware. The new director at the Lasko YMCA in West Chester was also introduced. **Catherine Friedman** delivered Happy Birthday wishes to **Melissa Baxter** in song.

**Michael Lewis** gave Happy Bucks in honor of his guest, daughter-in-law Genna Lewis. **Catherine Friedman** was happy to announce the opening of the one act play "Cinderella" at UPTOWN, in which she will be singing, and mentioned a number of other performances coming up. If anyone would like to volunteer at UPTOWN, they are always welcome, and will receive free tickets if they do so. **Melissa Baxter** was happy to have won the Knights of Columbus chili cooking contest for the fourth year in a row. **Charles Streitwieser** was happy to announce that he and **Sue Flynn** are teaming up to purchase eight boxes of fruit to donate to the West Chester Area Senior Center. If anyone else would like to join them, contact **Charles** or **Sue**. **Katie Martin** was happy that **Ebbie Alfree**, our sergeant-at-arms for the day, was doing such a great job.

**Christine Wildauer**, our fruit sale chair, made the first announcement, noting we only have \$561 in

profit from the fruit sale so far. She urged members who don't have time/interest in selling fruit to write a check. **Bill Friedmann** announced the new slate of officers and directors, and said if anyone has questions to contact him. **President Matt** announced that the Passport Rotary Club is celebrating its birthday on Feb. 20<sup>th</sup> at Timothy's, and invites our members to attend.

**Bill Winters** won the 50/50, but missed the queen. **President Matt** closed with a thoughtful quote.

## SPEAKERS REVIEW by Danielle Mortimer

Rod Wallace, PhD, is a leading business strategist and speaker focused on energizing organizations to deliver profit and make a difference. With a unique background combining international business, economics, and technology, Wallace challenges teams to integrate diverse perspectives into a coherent purpose with value for both investors and society.

In his new book, *Drowning in Potential: How American Society Can Survive Digital Technology*, Wallace provides groundbreaking insights, strategies, and tools for overcoming our society's most pressing issues.

Organizations choose to work with Wallace because of his innovative approach. He challenges businesses to deliver the greatest profit by expanding their ability to improve society.

Wallace guides companies and executives from startups to Fortune 500 toward concrete solutions to large-scale problems. Global leaders working with Wallace have delivered strategic plans for businesses with over \$10 billion in turnover and strategic fit analyses for more than \$4 billion in potential acquisitions.

Wallace served as a Leadership Team Member for

Cargill Incorporated Refined Oils Europe, a \$3 billion enterprise headquartered in the Netherlands. He collaborated with Silicon Valley pioneer Dr. Steve Omohundro in exploring the impact of artificial intelligence and other cutting-edge technology on society. And he was an invited researcher to the Japanese Ministry of Economy, Trade, and Industry. Wallace earned his PhD from the University of Michigan. A Fulbright Fellow, he studied with leading economic historian Gary Saxonhouse. Wallace's academic research and publications have focused on the interplay between business collaboration and competition.

Wallace has lived on four continents and is currently based in Wilmington, Delaware. As a husband and the father of three young sons, he worries about the state of the world we will pass on to the next generation. Wallace believes American society must do more than survive – it must flourish.



### SAVE THE DATE

- Feb 15 Community Warehouse Project Volunteer date
- Feb 17 Deadline for fruit sales
- Mar 7 Pick-up of fruit at Duie Pye

Check out the Rotary Calendar of events at <http://www.westchesterrotary.us/clubcalendar.htm>  
Add events: [calendar@westchesterrotary.us](mailto:calendar@westchesterrotary.us)

### THANK YOU

Copies of the Votary are provided today by **Bill Friedmann** of Blue Dog Printing

### HOW TO GET IN TOUCH

Votary Committee: Chair, Faith Woodward, 610-918-3432; [Votary@westchesterrotary.us](mailto:Votary@westchesterrotary.us) Web support: Judi Bell and Howard Sundwall. [Webmaster@WestChesterRotary.us](mailto:Webmaster@WestChesterRotary.us) Committee: Pat Barron, Brian Fahey, Gary Hess, Fran Luft, Danielle Mortimer, Cathy Palmquist, Kyle Rheiner, Patty Roos, Charles Streitwieser, Winnie Stroup

### MONTHLY SERVICE PROJECT

**Community Warehouse Project Update:** Next date: February 15 from 9-2.



### NOMINATIONS FOR THE BOARD

The Nominating Committee is recommending the following slate of officers and directors for the 2020-2021 Rotary year:

- President: **Michelle Venema**
- President Elect: **Steve Brown**
- Vice President: **Phil McFadden**
- Treasurer: **Jack Ellis**
- Secretary: **Sue Casso-Rogers**
- Sgt-at-Arms: **Bob Rogers**
- Immediate Past President: **Matt Holliday**
- Director: **Glen Sweet**
- Director: **Rob Malone**
- Director: **Rich Murray**
- Director: **Diana Liberi**
- Director: **Bill Winters**
- Director: **Carol Hanson**
- Director: **Ebbie Alfree**
- Director: **Melissa Baxter**
- Director: **Christine Scott**

Any concerns, objections, or further nominations must be made in writing to the Club Secretary no later than the start of the February 20 club meeting.

### BOARD of DIRECTORS

President, Matt Holliday; President Elect, Michelle Venema; Vice President, Steve Brown; Treasurer, Jack Ellis; Secretary, Sue Casso Rogers; Sgt at Arms, Bob Rogers; Immediate Past President, Bill Friedmann  
Directors-at-Large: Brad Abel, Laura Aloisio, Carol Hanson, Diana Liberi, Rob Malone, Rich Murray, Glen Sweet, Bill Winters, Ernest Zlotolow  
Peter Mardinly, District Governor  
Cynthia Rugart, Assistant Governor  
Charles Streitwieser, P. D.G. '13-14 District 7450  
Dwight Leeper, P.D.G. '12-13. District 7510  
Robert Poole, P.D.G. '80-'81 District 7450  
Lynmar Brock, Past Director of RI, P.D.G. '77-78